

POSITION: Chief Financial Officer

LOCATION: North America / Remote

CONTRACT: FT Staff / ASAP

CONTACT: dana[@]rachellelewis.com

JOB SUMMARY:

- The chief financial officer position is accountable for the administrative, financial, and risk management operations of the company, to include the development of a financial and operational strategy, metrics tied to that strategy, and the ongoing development and monitoring of control systems designed to preserve company assets and report accurate financial results.
- Candidates must have a resourceful and growth mindset, demonstrated leadership experience, and a professional track record of exceptional performance in key executive financial positions. Additionally, they must have a command presence with the confidence and experience necessary to negotiate complex deals with high-level clients, business partners, and financial institutions.
- Our client has reinvented itself as an end-to-end content creation company in both the advertising/marketing industry and the film and episodic industry. In addition to traditional responsibilities, the Chief Financial Officer will be responsible for leading the company's mergers and acquisitions process, interfacing with the company's investment bank, and raising capital and managing cash flow for organic growth.

RESPONSIBILITIES:

I. Leadership

- Join the leadership team and help shape the overall strategy of the company
- Assist in formulating the company's future direction and supporting tactical initiatives
- Oversee the company's fiscal activity, including budgeting, reporting, and auditing
- Lead and manage the finance/accounting and human resources department
- Evaluate the current employees reorganize the department, as needed
- Recruit "A" players and continuously coach and develop employees

II. Planning & Reporting

- Lead the annual budgeting and quarterly re-forecasting process
- Create robust financial reports for management and ownership
- Reports financial status by developing forecasts, reporting results, analyzing variances
- Provide useful financial insights to help make better decisions about formulating and executing business strategy
- Identify and address financial risks and opportunities for the company
- Maintain relations with external auditors and investigate their findings and recommendations

III. Operations

- Monitor and direct the implementation of strategic business plans
- Develop performance measures and monitoring systems that support the company's strategic direction
- Develop, launch, and oversee improvement and cost-cutting initiatives
- Create processes and procedures to ensure standardization and realize efficiencies
- Oversee employee benefit plans, with particular emphasis on maximizing a cost-effective benefits package
- Assist managers with negotiations for employee compensation packages

IV. Funding

- Maintain banking relationships
- Represent the company with investment bankers
- Work with the investment bank to raise capital for projects and transactions
- Interface with our client's investment bank during the M&A process
- Monitor and manage cash flow and cash forecasts

V. Mergers & Acquisitions

- Along with CEO, develop M&A strategy
- Along with CEO, identify potential M&A targets
- Produce pre-merger analysis and due diligence
- Structure, negotiate and execute purchase agreements
- Create a post-merger integration plan, including financial and operational targets to monitor and ensure synergies
- Lead systems integration efforts and creating a strong, stable control environment

QUALIFICATIONS:

- Master's degree in accounting, finance, or business administration, or equivalent business experience
- 10+ years of progressively responsible experience for a major company or division of a large corporation.
- Should have experience as a member of an executive team, and have a high level of written and oral communication skills.
- Preference will be given to candidates with an MBA in Finance and the Certified Public Accountant, Certified Financial Analyst, or Certified Management Accountant designations.

If you're interested in talking about this excellent opportunity, please send your resume to **dana[[@](mailto:dana@rachelelewis.com)]rachelelewis.com**.

If you fit the criteria, the next step would be setting up a phone or zoom where we can give you the full download after signing an NDA (requested by the client).

Thank you - <http://rachelelewis.com/>

Contact: dana@rachelelewis.com with resume if interested.

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